

BAR-BAR-A EQUIPMENT COMPANY

FOR IMMEDIATE RELEASE:

Davis County Company Begins Formal Marketing of its New Non-Shocking Horse and Cattle Watering System

Farmington, UT February 17, 2004- A Davis County Company will formally begin a marketing effort for its non-shocking horse and cattle watering system. The company's product differs from most of its competitors. Most automatic livestock waterers have an electric heating element that keeps water from freezing in the winter. This method is effective in the winter for keeping water unfrozen but can malfunction and shock animals and even electrocute them.

Bar-Bar-A Equipment Company manufactures a non-electric waterer that is safe for livestock to use in the winter and the summer. It operates much like a frost-free hydrant. After installation, the valve assembly is located below the frost-line, safe from the freezing temperatures. Also, there is never any standing water to freeze in the water bowl. After an animal has finished drinking all the unused water drains out of the bowl and back down into a drain field below ground.

Bar-Bar-A Equipment Company is a Utah based company, with origins stemming from an experience the inventor, Frank Frodsham, had with his horses being repeatedly shocked by an electrically heated watering unit. This experience led to the concepts that founded one of the country's first non-electric automatic livestock waterers.

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