



BAR-BAR-A EQUIPMENT COMPANY

FOR IMMEDIATE RELEASE:

High School Student Wins Second Consecutive State Championship Using Bar-Bar-A Horse Drinker Technology

Farmington, UT April 26, 2004 – Bar-Bar-A Equipment Co., maker of Bar-Bar-A Horse Drinkers, today reports that Adam Meidinger of Venturia, ND won for the second consecutive time the Future Farmers of America (FFA) state championship in the Ag-Sales division. He along with his four member team participated in this achievement. Each student was required to select a product and a sales scenario to go with the product. The four man team competed against 150 other students in North Dakota before winning the state championship.

Adam chose the Bar-Bar-A Horse Waterer for his product and developed a sales presentation using Power Point to communicate his sales concepts. Some of the key concepts conveyed to the Judges were: the products non-electric nature, its automatic ability, no standing water in the bowl to collect derby and mosquito larvae(West Nile Virus resistant), the ability of the unit to be easily accessed, and the products low maintenance requirements.

The last week of October 2004, Adam will travel to the national level in Louisville, KY where he where he hopes to capture the National Championship.

Bar-Bar-A Equipment Company is a Utah based company, with origins stemming from a 1982 experience the inventor had with his horse being repeatedly shocked by an electrically heated watering unit. The experience was later conceptualized with one of the country's first non-electric, automatic waterers. Since then the company's vision has been to create products that are friendly to animals and the environment.

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